



GOLFTEC Hong Kong Launches Exclusive TaylorMade Golf Clubs Qi35 Fitting Program with Limited-Time Incentives

GOLFTEC Hong Kong, Asia's leading golf improvement and custom fitting center, today unveiled an exclusive TaylorMade Golf Clubs fitting experience featuring the just-released Qi35 driver, fairway woods, and irons series—available immediately at its Causeway Bay, Central, and Kowloon locations.

The Qi35 family marks **TaylorMade Golf Clubs**' boldest leap yet in speed and forgiveness. Independent testing shows the Qi35 driver gaining an average 11 yards of total distance and reducing left-right dispersion by 28% compared to the previous generation. The revolutionary Qi35 irons blend hollow-body ball speed with precision blade shaping, delivering 2025's most complete player-distance package.



“We are proud to be TaylorMade’s flagship fitting partner in Hong Kong for this launch,” said Kenneth Lam, Managing Director of GOLFTEC Hong Kong. “TaylorMade Golf Clubs have redefined equipment performance once again with Qi35. When you combine that innovation with GOLFTEC’s proprietary TECFIT system, TrackMan 4 launch monitors, and our database of over 8 million swings, the improvement is immediate and measurable. Students are gaining 20–30 yards off the tee and hitting 2–3 clubs less into greens after just one session.”

Each 90-minute Qi35 fitting includes:

- Comprehensive swing DNA analysis by a Certified Personal Coach
- Side-by-side performance comparison against current clubs
- Shaft matrix testing from TaylorMade's 2025 premium lineup
- Same-day custom ordering with exact specifications



As a launch promotion, every client booking a Qi35 driver or full iron fitting before 31 January 2026 receives:

- Complimentary 30-minute swing evaluation (valued at HK\$800)
- HK\$1,000 credit toward Qi35 purchase
- Priority delivery before Chinese New Year



“TaylorMade Golf Clubs have always been about giving golfers an unfair advantage,” continued Lam. “The Qi35 series, paired with GOLFTEC’s science-backed fitting process, represents the fastest route to lower scores for Hong Kong players. Demand will be unprecedented.”

Appointments are filling quickly. Bookings can be made online at golftec.com.hk/taylormade-qi35 or by calling any GOLFTEC Hong Kong location.

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