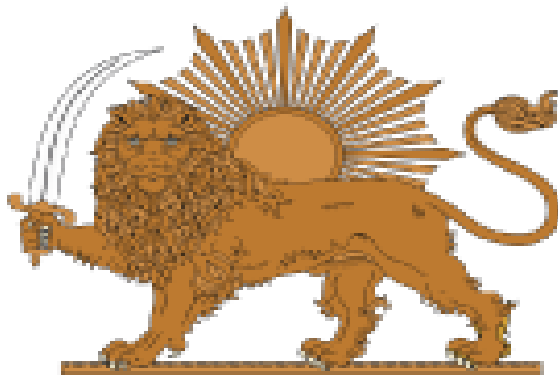




PERSIAN HOUSE INTERNATIONAL EXPANDS EXPERT CARPET CLEANING SERVICES ACROSS SOUTH AFRICA

Persian House International, a leading name in the restoration and care of luxury rugs, proudly announces the nationwide expansion of its [Persian carpet cleaning service in South Africa](#). With decades of heritage experience and deep knowledge of fine textile maintenance, the company offers tailored cleaning solutions to homeowners, collectors, and institutions who value the timeless beauty of Persian carpets.

Known for their intricate craftsmanship, Persian carpets are more than floor coverings—they are cultural heirlooms. However, improper care can damage their dyes, fibers, and structure. Persian House International has now made it easier for South African residents to access premium cleaning services that honour the legacy and quality of each rug.

Our mission is to bring a museum-quality standard of care into every home that owns a Persian carpet. South Africa has a growing community of Persian carpet owners who value authenticity and craftsmanship. With our specialized cleaning techniques, we ensure each rug is cleaned with precision and respect, preserving both its artistry and value.



With service centers now operating in key cities like Cape Town, Durban, Pretoria, and Johannesburg, Persian House International combines traditional hand-washing methods with modern, eco-conscious cleaning agents. Their approach avoids harsh chemicals and high temperatures, ensuring safe, residue-free results for both antique and modern pieces.



The decision to expand was fueled by increased demand for specialized carpet care and restoration in South Africa. As awareness grows about the damage caused by generic cleaning methods, more carpet owners are seeking out expert services.

Persian House International distinguishes itself by offering:

- Certified Persian rug cleaning specialists
- Free collection and delivery service
- Detailed inspection and condition reporting
- Repair and fringe restoration add-ons



Clients can book appointments online via www.persianhouseinternational.com or call their 24/7 customer care line for a consultation.

Every rug tells a story—our job is to help that story last for generations. Whether it's a family heirloom passed down over decades or a recent investment, we treat each carpet as a work of art.



This new chapter in the company's journey reflects its commitment to preserving cultural treasures across continents. As part of the launch, Persian House International is offering a 15% discount for new clients in South Africa during the first month of service.

Whether for routine maintenance or urgent restoration, Persian House International's Persian carpet cleaning service in South Africa is now the go-to choice for those who demand excellence, integrity, and tradition in carpet care.

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Thank YOU