

# Cost of ISO/IEC 27701 Certification



Protecting personally identifiable information (PII) is a critical responsibility for any organisation that collects or processes it. Failure to manage this information properly can result in data breaches, legal consequences, and a damaged reputation.

[ISO/IEC 27701 certification](#) offers a structured approach to establishing and maintaining a Privacy Information Management System (PIMS). It helps organisations comply with privacy regulations, build trust, and reduce risk. However, understanding the cost of certification is often an important consideration before moving forward.

## Understanding ISO/IEC 27701 Certification

ISO/IEC 27701 is an international privacy standard focused on **Personally Identifiable Information (PII)**—like names, phone numbers, or ID details that can identify a person.

When a company is certified to this standard, it means:

- Data is handled securely and ethically.
- Employees know their responsibilities.
- Privacy rules are being followed.
- Systems are reviewed and improved regularly.

This commitment sends a clear message to customers, partners, and regulators that your organisation respects privacy and protects the data it collects.

# What Factors Affect ISO 27701 Certification Cost?

The cost of ISO 27701 certification varies, and here's why:

- **Company Size** – Larger organisations have more employees to train and more systems to evaluate, which increases audit time and effort.
- **Scope of Certification** – If you're certifying only one part of your business, like the operations team or one office, the cost will be less. But if you include other parts like design, support, or the entire company, the cost goes up.
- **Current Quality System** – If your business already follows good privacy and data protection practices, you may not need to make big changes. This can save time and lower the overall cost.
- **Certification Body** – Different certification bodies charge different fees. The total cost also depends on the certification body you choose.

## Hidden Costs of ISO 22301 Certification

It's easy to focus on the main cost of the certification audit. But there are some less visible expenses companies often miss.

**Surveillance Audits** – These are annual checks necessary to maintain your certification status. It happens every year and comes with a separate fee.

**Maintenance fees** – Some certification bodies also charge a maintenance fee to keep your certificate valid. These costs aren't always advertised clearly, so it's important to ask about them.

## Is the Cost Worth It?

Yes, it is worth it – especially for businesses that want to handle personal data responsibly and build trust.

ISO 27701 certification offers real value:

- Easier entry into global markets.
- Reduces the risk of data leaks or legal issues.

- Stronger customer trust and brand image.
- Promotes a privacy-focused and responsible work culture

## Why Choose Us?

At SQC, we bring hands-on experience to help businesses meet ISO 27701 requirements smoothly and efficiently. Our process is simple, transparent, and built around your needs.

Our strengths are:

- Experienced auditors.
- Specific guidance based on the goals, size, and structure of your company.
- Accredited certification to increase your reputation.

## Contact us

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