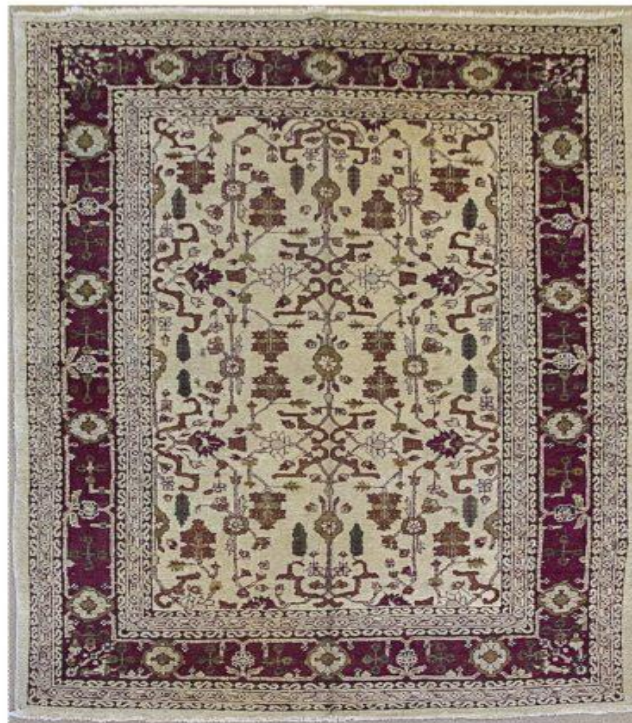




PERSIAN HOUSE INTERNATIONAL EXPANDS RUG COLLECTION AND SERVICES IN SOUTH AFRICA

Persian House International, a leading provider of high-end rugs and carpets, is proud to announce the expansion of its collection and services, meeting the increasing demand for **modern and antique carpets and rugs in South Africa**. With a commitment to authenticity, quality, and customer care, the company now offers a more extensive array of rugs along with enhanced cleaning services tailored for luxury floor coverings.

South Africa has seen a significant rise in interest in Persian and oriental décor, with more homeowners seeking one-of-a-kind pieces that combine tradition with elegance. Persian House International meets this need with a curated inventory of [Persian & oriental rugs for sale in South Africa](#), sourced directly from skilled artisans and traditional weaving hubs across Iran, India, and Turkey. Each rug is carefully inspected for craftsmanship and authenticity, ensuring clients receive only the finest textiles.



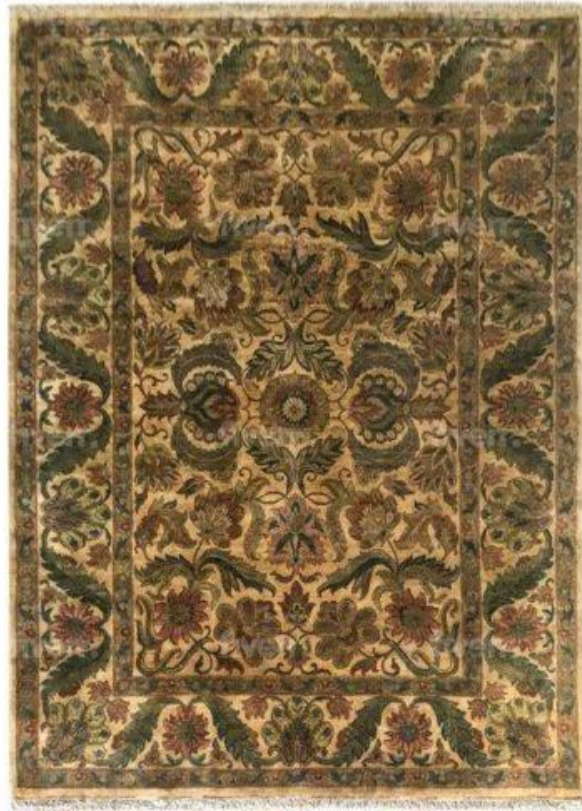
Recognizing the importance of preserving these valuable rugs, the company has also enhanced its [Persian carpet cleaning service in South Africa](#). This specialized service goes beyond general carpet cleaning, using time-honored techniques that protect the rug's natural dyes, handwoven fibers, and intricate patterns. The goal is to help clients maintain the beauty and longevity of their investment pieces.

We believe that every rug we offer is more than just a décor item—it's a cultural artifact. By expanding both our inventory and our services, we're helping South African customers access and care for rugs that hold historic and artistic value.



Our team is passionate about bridging the gap between art and utility. Whether clients are decorating their homes with [modern and antique carpets and rugs in South Africa](#), restoring family heirlooms with our [Persian carpet cleaning service in South Africa](#), or acquiring a masterpiece from our selection of [Persian & oriental rugs for sale in South Africa](#), we provide end-to-end support.

In addition to its showroom in Cape Town, Persian House International is also expanding its online presence to serve clients across South Africa. The website features detailed product listings, care instructions, and consultation options for both new buyers and experienced collectors.



As a symbol of luxury, culture, and craftsmanship, Persian and oriental rugs continue to captivate the imagination. Persian House International invites the public to discover this tradition and bring timeless beauty into their homes.

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